

ERASMUS POLICY STATEMENT OF THE COLLEGE OF SERVICE BUSINESS EAST SARAJEVO - SOKOLAC, BOSNIA AND HERZEGOVINA

COLLEGE OF SERVICE BUSINESS (VUB) realizes its mission and goals in accordance with recognized EU standards and values. This direction is defined by the Internationalization Strategy as well as the internal regulations of VUB. Its vision is based on the idea of a flexible and open higher education institution that fosters a stimulating educational environment. The main goal is the modernization of curricula and active participation in development in the field of economics, marketing, law, security and information technologies through mobility and joint projects with partners from abroad.

I

The long-term strategic goal is the development and implementation of student mobility programs in all study programs. Our strategy of institutional internationalization and modernization is implemented through:

- Conclusion of bilateral agreements on cooperation with foreign institutions for joint strengthening of capacities and development of curricula through projects from the key activity of KA2.
- Networking with foreign organizations and institutions and membership in relevant international professional organizations and associations.
- Participation in EU mobility programs based on the similarity of educational systems. Participation in Erasmus will help us build the European Education Area through:

1. Overcoming the existing gap in skills , due to the lack of international experience, promoting excellence in their development.

Our teaching methodology combines theoretical knowledge with the development of practical skills aimed at solving real-world problems, managing complex information, taking initiative, creative thinking and effective communication, together with the development of high-level digital competences. Cooperation between higher education, research institutions and companies leads to the improvement of the research abilities of students and teachers.

2. Building inclusive and interconnected systems of higher education

VUB strives to create an inclusive and interconnected environment for intercultural and inter-institutional exchange for all students and employees, based on their talents and work, not their background, thereby promoting equality and non-discrimination.

3. Contribution to innovation

The main goal of VUB, the modernization of curricula and the development and innovation of study programs through encouraging practice in the domestic and international environment.

4. Support for efficient and effective systems of higher education

Use the potential of VUB in connecting with quality higher education institutions in Europe and beyond in order to harmonize study programs and develop new ones, all with the aim of increasing the efficiency and quality of education.

The development of international cooperation and mobility is of great importance for the further improvement and strengthening of the general standards of education and research at VUB, so our

institution encourages the development of international qualifications, knowledge of foreign languages and the acquisition of intercultural competences among the target groups within this program, namely employees and students.

KA1 mobility programs open up space for education and professional training activities, while participation in KA2 strategic partnership projects provides great opportunities for innovation and good practices.

VUB employees who participate in mobility should contribute to the internationalization and modernization of higher education by bringing acquired knowledge and experience and spreading it among other employees and students and using the acquired knowledge in the direction of improving processes and activities at VUB and accrediting new and modern study programs.

II

Main strategic goals in the period 2022-2027. aims to promote the mobility of students and staff, provide a range of mobility opportunities, increase participation in mobility programs, internationalize the curriculum, increase the quality and scope of international cooperation, partnerships and participation in international projects. Planned objectives include:

- Signed inter-institutional agreements with at least 15 partners from Erasmus plus program countries;
- Achieving 15% outgoing student mobility (longer stay);
- Achieving 25% mixed mobility;
- Striving for at least 20% of our staff to gain international experience (teaching, training, research, etc.);
- Participation in at least 5 KA2 projects as a partner and at least 1 as a coordinator;
- Investment in the necessary framework and tools, development of curricula and development of a strong network that would cover and support areas from the domain of international competencies;
- Internal supervision of international mobility and cooperation;
- By 2026, VUB should take steps to implement automatic mutual recognition; - Taking active measures to implement the requirements for managing digital mobility, paperless Erasmus and the European Student Card;
- Acceptance and implementation of OLS - Language support and LMS
- Foreign language learning management system;
- Promotion of activities that improve the skills and competencies of active citizens;
- Introduction, promotion and implementation of the Erasmus + virtual exchange program.